

Minutes Franklin Legacy Fund Board Meeting

Sept. 26, 2018, 5 p.m.

Meeting called to order at 5:04. In attendance in person: Susie Franklin, Susan Rosen, Sandra Leader, Maren Elwood; arrived later Kelli O'Brien. By Zoom: Kristen Franklin; later on Zoom, Zachary Franklin. Absent Board Members: Duncan Lively, Irwin Feinberg, Christine Kolisch.

- I. Kristen Franklin moved to approved December 2017 board minutes; Susie Franklin seconded. Approved by 6 votes (Susie Franklin, Kristen Franklin, Kelli O'Brien, Zachary Franklin, in person; Irwin Feinberg, Duncan Lively by proxy; 1 not present.
- II. Susie Franklin reported that Patti Rossi has submitted her resignation from the Franklin Legacy Fund Board. She is no longer living in the area. Susie has accepted her resignation on behalf of the board pending any objections. None were voiced.
- III. Introduction of Betsy Adler: Susie Franklin reported that Betsy Adler was going to join the board, but she is on the ACLU Board and they want her to chair a committee and she asked if she could put off being on the board for now. She will continue to advise the Legacy Fund.
- IV. Summary of 2018 Grants to Date
Susie reported that the FLF has given away about 1/3 of the money to this point that it is going to give away in 2018. Donations now around \$55,000 but that amount will probably double by the end of the year. Charly and Susie continue to self-fund this organization.
See attached
- V. **Ongoing Involvement**

A. [Gathering for Women](#)

Susie: *Gathering for Women is an extraordinary effort. They have created an outstanding building that is a service center for homeless women over the age of 50. They serve hot meals five days a week, they have showers, they provide laundry facilities, they have computers and social works and job training and placement; they have a clothing exchange. Many of these women became homeless because their spouse died, and they lost his Social Security benefits and the rent went up and they lost their homes.*

B. [MeEarth](#)

Maren: *FLF gave MEarth a digital grant, which is basically working with me doing things that have to do with digital assets. MEarth is really in a transitional phase; they are working to secure new senior staff. Their main senior person is leaving the end of this month, and they have yet to find a replacement for her. I am going to be helping them maintain their digital footprint until they secure those assets. I was also asked by their executive director Tom Spiel to do a Communications Audit. Over the*

last few months, I talked to about 50 people throughout the Monterey Peninsula area and tried to determine what they thought of MEarth...and basically found that there's very little awareness and that the brand gets confused with a lot of other organizations in the area. So, they really need to be doing some brand building in the next year. The end of this year is their 10-year anniversary, so next year they are going to be throwing a celebration that will help raise brand awareness and serve as a fund-raiser. I've been asked to help them with that and get the most out of their brand with that event. I'm also going to help them develop a timeline of their history and use it in conjunction with the 10-year anniversary.

C. [Power Over Parkinson's](#)

Susie: *We did Visioning for Action Council and there were six groups there. We went around the table, and the last one was Power Over Parkinson's. One of the women's son, who is in his late 30s, has developed Parkinson's and it's developing pretty fast. What she did was she got her friends together and they decided they were going to put together an exercise program. There are a variety of exercise regimes that have been developed and one of the most prominent is boxing; it is called "Rock Steady Boxing." Parkinson's is helped by exercises where you cross the midline of the body because it keeps the brain parts working better together. There is a professor of kinesiology at CSUMB who has developed an integral training project for Parkinson's patients. She has come on the board of the organization and she is terrific.*

There are also warm-water aerobics and perhaps one other. The organization is in the process of trying to make a deal with the Sports Center, to house it there, but like many things, there is a bureaucratic elements, so it's more than possible that the organization will have to find a place to rent. They have a golf tournament lined up for the spring (April 29). The kickoff is Oct. 2. We have also given them a digital grant to help them with the website.

VI. Sustainability Project – [Restorative Justice Partners](#)

Susan: *Reading from brochure: "RJP, Inc. provides support and education to those affected by conflict to provide support, reparation and empathy." And they have developed a tagline of "Justice that Heals." They do so many things but I just loved this introduction from their end-of-the-year report that they prepared for us: "In times of conflict, it is important that we are all included. Restorative Justice practices provide children and their families inclusive alternatives to exclusionary punishments. Restorative justice practices are rooted in principles uniquely designed to balance focus on reparation for all those involved. How to keep offending behaviors from recurring is strategized thus keeping recidivism rates low while offering participants a new way of belonging." In addition to their main program, which is about uniting and mediating reparation between victims and offenders, the other thing that is so important about their work is that the very best way to learn how to become a criminal is to go to juvenile hall. They start early with Restorative Justice in the Schools, and there are quite a few schools involved. The programs in the schools are getting ever more popular. One of the things we've helped them do is expand this program. They list what they have been able*

to do because of us, based on what the team from CSUMB advised them to do: They have significantly grown their board of directors; they have six new board members. They have supported two internship placements from CSUMB. They have welcomed two new babies. Board and lead staff members participated in the FLF Visioning workshop. They have newly formed a Restorative Justice Club at Monterey Peninsula College. The volunteer base has increased for the Victim Offender Reconciliation Program, they have welcomed new staff members. They have maintained their 11 percent recidivism rate compared to a 65 percent rate for those who go through the traditional juvenile justice process. Also they partnered with Maren for a complete revamp of their web page (restorativejusticepartners.org).

Susie also gave them a “Begging for Beginners” workshop last week, and she is consulting with their board chair.

We added on the FLF website a “Project News” tab, and there’s a Sustainability Initiative tab on the website, so the board can find out more, if interested.

Also, Susie was given an award at the Restorative Justice Partners, Inc., annual meeting. There’s a little movie of this award on the RJP website. Here’s the link to the [YouTube video](#).

VII. New Horizons

A. CSUMB Summer Peruvian Field School

Maren: *I’m an anthropologist, but on this project, I am working with an archaeologist at CSUMB. My dream has been to have a field school to take students down to work on archaeological sites as well as anthropological sites in Peru. I’ve already got a project I’ve been doing since 2011, and so we are starting to explore with [Dr. Ruben Mendoza at CSUMB](#) the idea of how to put together a summer field school there. We’ve run into a few political snags, but we’ll get past them. I think the hope is that FLF can kind of a version of its Sustainability Initiative, where FLF puts in some money but then also we look at getting matching funds from CSUMB as well as doing some fund-raising events to raise the actual money that we need for the project. The budget is pretty reasonable, it’s \$150,000-\$200,000 a year... Partly what we’re doing is looking at getting first-generation college students from the Latino community and giving them an opportunity to understand another native American population in South America. Dr. Mendoza is really interested in looking at native populations, he comes from Mexican roots here in California and he’s passionate about Peru.*

Susie: *I have made a commitment that we will give \$10,000 a year up to \$40,000 as a two-for-one match. We’re also going to do an art and crafts fund-raising event, “Art and Archaeology.”*

VIII. Visioning

Susan: *Since our last board meeting we've done one Visioning workshop with RJP, Inc.*

- A. Co-mentoring luncheon and Google hangout (Video about the luncheon that went out to the attendees is on our ["News" page](#) on the FLF website.)

Susan: *Something that we've wanted to do from the very beginning is have a co-mentoring group. We've wanted to bring together everybody who has ever done visioning with us together and find out if there are holes in what we've been offering, find out what the next step might be, and form a group. Thanks to Maren we're offering a Google Hangout and extra features on our website to keep everybody in touch.*

Sandy: *Basically, they went around the room and everybody talked about their response to Visioning, and it was really quite heartwarming to hear the impact the Visioning process has had on the different organizations. That part was gratifying to say the least. And then the interest in staying together was definitely there--keeping this group alive and getting together on a more regular basis to help support one another, not just with Visioning issues but in whatever way they could, and then Maren has set up this Google Hangout, which is a way to do it online in between the times that we might meet in person.*

Susie: *We had a lively conversation. Our goal was to see if we were achieving what we set out to achieve. We were encouraging them to say what we could have done that would have helped them more. I think one of the most gratifying comments came from the executive director of Sun Street Centers, that was one of our very first Visioning clients. We hadn't been much in touch with them. She said, "We use it when we hire staff, when we train volunteers; we use it when we have intake with clients; we use the Vision statement and parts of how we've implemented it in every part of our organization."*

Sandy: *The other thing that was useful was that we asked them, "Where do you think you would have liked more support?" and we found some holes that we now hope to be able to plug to provide more support after the formal workshop sessions in the implementation phase.*

Maren: *On our [Project News tab](#) on the website, there's a little movie that we made of what happened that you can watch.*

B. Board Retreat for Visioning

Susie: *We've become so associated with this unique form of Visioning that we thought maybe it would be good for the board to experience what we're going and we're coming to the end of our first active five years of operation and we're looking to do a refreshed Vision. We've got a board retreat planned for February. It will be a two-day here. Most people said they could come. We're going to send out a couple of*

dates, and really appreciate your feedback so we can get set. This is a chance for the board to take what they've heard.

Sandy: *You can also use it as an opportunity to combine Visioning for our organization with your own personal visioning, because the same principles apply.*

IX. Nuts and Bolts

A. Board Portal

Maren: *Very few people are using the board portal. We have a password protected section of our website that will have a video and minutes of this meeting and all sorts of other content, you can download "[Begging for Beginners](#)" and all kinds of tools and fun things that board members can have access to, and very few people are using it. So after this meeting I will get together with Sandy when we send out the minutes I will send out a link and instructions for how to get into the board portals. There are also sites and things that we mentioned today that I will send out as well.*

Contact [Maren](#) here to get help setting up your Board portal user name and password.

B. Grant Proposal Application

Sandy: *We are getting to be better known, and we are getting more interest and more people approaching us about assistance and so we decided we needed to get more formal about a protocol to do this. We have sketched out a methodology where people will make their first inquiry by letter, we're going to ask them to do that when an oral inquiry comes in we will ask them to write a general letter saying what they want. And if they pass our first screening then these questions will be sent to them to give them a framework for making a formal application to us. If they pass that screening, then we will have a formal face-to-face interview process with the key people, and we have already developed and shared with you questions we will ask them at that time, which are more specific and helping us really get a sense of what the organization is and if it is going to be a good fit. These questions are more general to give us a sense of who they are and what they want. We welcome any input on the questions. If there's anything you think would be helpful to add to this list or tailor in any way, we welcome that. But I think its going to help us to kind of slow down the process a little bit so that we can be quite certain that when we say yes, because we tend to be more hands on than other funders, that it really is going to be a good match, and we're all going to be happy in the end. We haven't really, over the course of five years, had many bad experiences, but we've had a couple that have been a little disappointing, and we trying to avoid that altogether with these more formal procedures.*

Susie: *And after the organization has begun the process, Sandy and Susan who areas program officers, one of them will be assigned as the liaison for that applicant. This is part of our growing up as an organization.*

C. Board and Staff Gifts

***Susie:** I'd like to have your requests for funding by Dec. 15. They will be funded by the end of the year. If we have not gotten an appropriate thank-you from last year's designees, we'll call you and ask you to contact them.*

D. Bookkeeping and Compliance

***Susie:** We have added to our team a wonderful bookkeeper who is getting properly on Quickbooks and making our accountant much happier. And she's also working with Betsy's former law firm, Adler & Colvin, to make sure that we have all compliance issues clearly identified with deadlines. One thing I am going to try to do for next year is present a budget.*