

# Franklin Legacy Fund Board Meeting Agenda

Aug. 5, 2018, 6 p.m.

In attendance

In person: Susie Franklin, Christine Kolisch, Sandra Leader, Maren Elwood.

On Zoom: Zach Franklin, Irwin Feinberg, Kristen Franklin, Kelli O'Brien

Absent Duncan Lively

I. Opening Remarks—*Susie Franklin*

A. *We are in sixth year of operation, which seems almost impossible to imagine. You'll hear later that we're going to be making some changes. But I'm very proud of what we've accomplished and we intend to keep accomplishing lots of good things. I want to take some time to thank Sandy and Maren and Susan, in absentia, who is on leave, but she will be back to us, we hope, soon.*

II. Approve September 2018 board minutes

Minutes unanimously approved: Zach Franklin, Kristen Franklin, Irwin Feinberg, Kelli O'Brien, Christine Kolisch. (Duncan Lively absent.)

III. Summary of 2019 Grants to Date--*Susie Franklin & Maren Elwood*

- A. **Gathering for Women:** During the latter part of 2018 and the first half of this year we gave \$25,000 to Gathering for Women. Half of that was for opening their new service center that serves homeless women over the age of 50. They provide hot meals five days a week, a place to shower, laundry facilities, clothing exchange, help finding short and long-term housing, and employment counseling. Franklin Legacy Fund will be continuing to support them. Looking forward to doing some Visioning with them later in the year.
- B. **Dress for Success, San Francisco:** FLF is providing operating and technical support. They honored Susie at a recent benefit, which was a big success. Erin Badillo, their executive director, and Susie have been working together. Erin came down from the Bay Area and spent some time at Susie's house, and Susie did coaching with her. Susie will also be doing a remote board follow up to her "Begging for Beginners" class at their October board meeting, and probably next year Franklin Legacy Fund will do a Visioning for them. The key has been a digital grant to make their website responsive and descriptive of what they do. Maren will be meeting with ED soon to start the redesign of the website, which will take about a year.
- C. **Power Over Parkinson's.** Susie was asked to join the board, but declined. Power Over Parkinson's is an exercise program for Parkinson's patients based on research by a kinesiology professor at CSUMB. It is a station-to-station exercise circuit, including a program called Rock Steady Boxing, which Susie is going to take. It starts in two weeks. Boxing is said to be helpful to those who have Parkinson's. It not only works for coordination, it works across the midline of the body, which is important for Parkinson's patients.

- D. **Restorative Justice Partners, Inc.:** They received technical support (digital grants) and coaching. RJP Inc. is our Sustainability Project, which is in third and final year. This year, we are focusing on training them to manage their own website and social media presence. That training is almost complete. Also, Maren is developing a Franklin Legacy Fund operations binder, which gives them all the user-names and passwords and all instructions on how to manage their website and social media presence.
- E. **Kitchen Sisters:** Susie continues to do consulting with them and helping them with publicity and PR for fundraising around special events. They've been tremendously successful with their Podcasting, and they now have regular sponsor for their podcasts, which gives them a regular source of income.
- F. **Global Purpose Group:** FLF has donated \$2,500 a year for the past several years. Maren Elwood gave report for Bodhi Garrett, who wanted to focus on the Burmese Learning Center, which aids vulnerable children of migrant parents who work in dirty and dangerous jobs. The fishing port where the school is located leaves the kids vulnerable to trafficking and exploitation. Burmese Learning Center provides education to these kids, who otherwise would be left out. All administration costs are donated by the project partners, so donations go straight to the school operating expenses. It costs \$40,000 a year to educate 80 children with a staff of 6 people. Bodhi figures that it costs about \$500 a year to give a child a safe place and a better future. Maren will be working remotely with Bodhi to improve their website.
- G. **Onsite Expeditions:** Bodhi enabled Maren to join Global Purpose Group as one of their projects, allowing her to do the work that she's been doing in Peru. That took place in the first six months of the year. Maren and her team re-engaged with the communities that are in conflict and with the ministry of culture, who granted permission to work on the site for a year. She's hoping to go back to Peru later in the year, and start the field school in January. Franklin Legacy Fund helped with some matching funds that enabled Maren to go Peru and start the field school. Because of the upcoming elections, she has decided to hold off any major fundraising until after the elections are over. Maren is working on obtaining non-profit status for her project.

#### H. Legacy Gifts

- 1 \$1,000 annual to Camp Ronald MacDonal
- 2 \$500 to Baron School:

#### I. Monthly commitments:

- 1. Aquarium
- 2. KAZU
- 3. KCLU

- J. We also fully funded the Franklin Scholarship for Non-Profit management at CSUMB

#### IV. Sustainability Project

##### A. Restorative Justice Partners update—*Susie Franklin*

*This organization has been such a joy to work with. The Sustainability Project is one of the most popular things that Franklin Legacy Fund does. In their ED, Jennie Burciaga, they have one of the most talented young leaders of a non-profit we've ever*

*encountered. She gave a report, which you will find on the board portal. We will continue working with them until the end of the year; they have one final payment. RJP has really thrived and grown.*

V. Workshops/Consulting/Coaching

A. Visioning—*Susie Franklin*

We haven't done any workshops so far this year largely because Susan is on leave until Richard is well. But last year Susie did "Begging for Beginners" for Dress for Success, and she will be following up on that.

B. Girls STEM Stars—*Susie Franklin*

*Erin invited me to be her guest at an event where I met the most remarkable woman named Kiwoba Aeire. I heard her presentation on Girls STEM Stars, which she started. She's an African-American woman who has worked in Silicon Valley, and she says that she has never found anybody who looked like her in any place she works. Kiwoba has started a program where she is taking groups of women to NASA, to Apple, and getting women who work in these organizations to mentor them. I've been helping her with her written materials. It's been a great deal of fun and we've had some success. That's the sort of thing that we do on call. We will not be making a financial gift.*

C. Stress Reduction—*Sandy Leader*

*I did two stress reduction workshops with Restorative Justice Partners, Inc. The first one, I did an introduction to Mindfulness meditation along with a guided meditation and then left them with 15 or so "Quick Hit" ways to bring yourself back to the present moment in stressful situations. The meditations and other materials are on the board portal. The next session, I really wanted to make sure that what I was offering was meeting their needs, so I asked Jennie directly what they wanted from me? Jennie consulted with someone in the organization, and she came up with five areas that they wanted address. So, I created five different meditations for them. I did one of the meditations with them on site, and then another because they asked for it, and left the other three in written form with them. Maren and I plan to create audio versions for their use. When I went back the second time, I asked how they had been able to make use of what had been offered in the first session. Every one of them had some example of how they had used one aspect or another of what had been presented, so it appears to be taking hold in the culture.*

VI. Website engagement—*Maren Elwood*

A. Year-end video from Susie

B. Best practices VLOG

Putting Susie's "Best Practices" VLOG up has been encouraging people to log in. Every time we put something interactive on the website, it is generating more hits.

C. News tab

We've added a project news tab. Newly posted is Susie's Philanthropy 1A, the movie from her acceptance speech from the Dress for Success gala and the Stress Reduction materials.

D. Website statistics update

In the last 30 days, there have been 1,575 visitors, and of those, they went to about 2 pages each.

## VIII. Future Directions—*Susie Franklin*

### A. Restructuring of the Franklin Legacy Fund

1. We will be separating giving from consulting.
2. We will be transferring money to Community Foundation. We will start the fund with a \$50,000 gift. The Community Foundation takes a small percentage, but they do all the bookkeeping so we will save money
3. Staffing changes: Sandy/Susan to be put on independent contract basis as of January 2020.
4. Implications for Sustainability Project: We will continue to work with CSUMB and their Keystone group to develop a Strategic Plan for Sustainability recipients, and we will offer our various services. Funding will be for Maren to do websites, Sandy to do stress reduction. At the end of the year we will decide if we want to continue to give to the Sustainability Initiative.
5. Changes to the role of the board: FLF won't be funding the \$1,000 board donation but will ask board for recommendations on who to give money to.
6. Digital grants: Funding for digital grants will be reduced, but Susie has reached out to the Community Foundation, and they are discussing offering Maren's services to some of the non-profits they support.

### B. New Projects

1. Partnering with Community Foundation in offering classes.
2. Philanthropy 1A: Susie will be offering presentations for new donors on how to create a strategic plan for giving and on intergenerational giving. Will be starting in the fall with new donors
3. Focus of End-of-Year Giving  
Our giving will be focused on the last quarter of the year, so there is lots of time to receive input from the board.

Meeting adjourned at 7 p.m.